

## Kings Mill Walk Park Master Plan: What We Heard Report - July 2021

SEPTEMBER 2021 | ENGINEERING, PARKS & ENVIRONMENT DEPARTMENT



## Engagement Snapshot

Thank you to everyone who participated in this engagement on the Kings Mill Walk Park Master Plan project. Your input and feedback is important and will be considered in the master plan process.

### PARTICIPANT SUMMARY



104

survey responses  
received



6

emails recieved



4

park pop-up  
events



400+

engaged at  
pop-ups

### PROMOTION



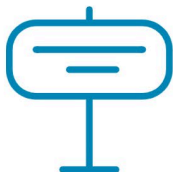
308

visits to  
[cnv.org/kingsmill](http://cnv.org/kingsmill)



3

e-Newsletters



10

on-site signs



5 posts in total  
21,320 people reached  
790 link clicks  
social media



1,200

visits to  
[letstalk.cnv.org/kingsmill](http://letstalk.cnv.org/kingsmill)



1

info bulletin

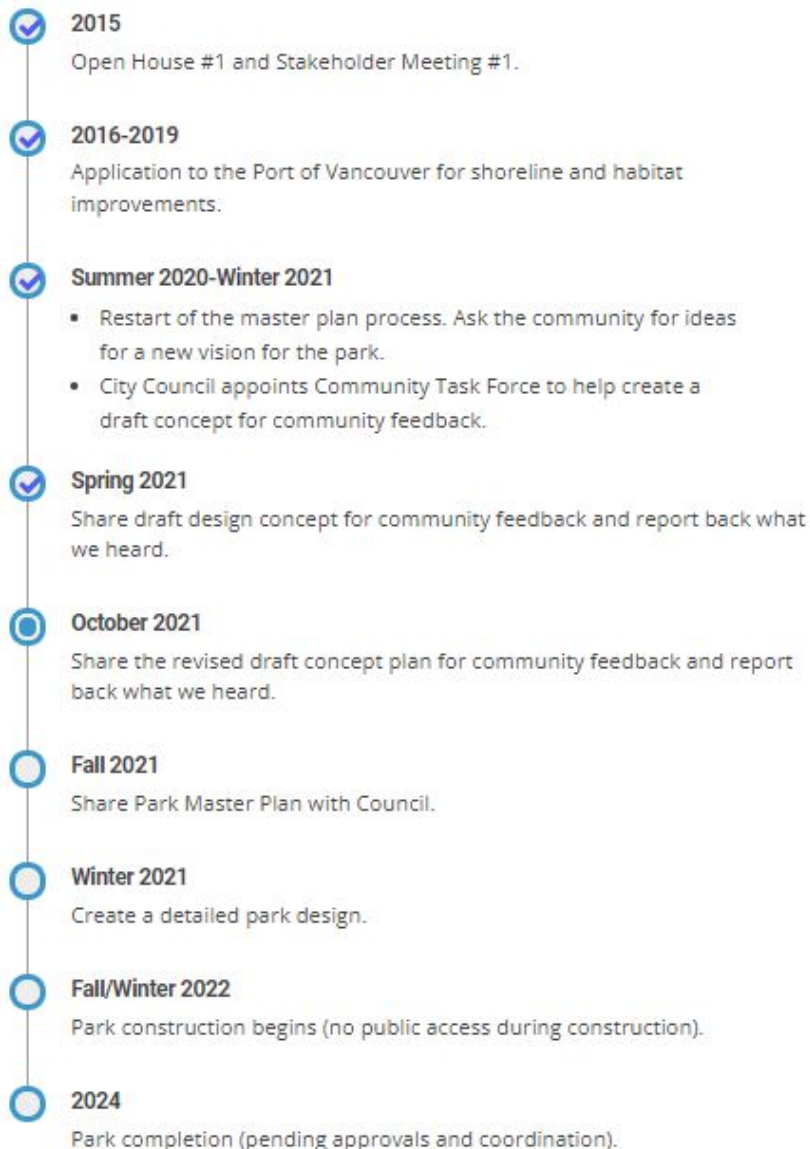
|                                                    |            |
|----------------------------------------------------|------------|
| <b>Kings Mill Walk Park Master Plan:</b> .....     | <b>i</b>   |
| <b>What We Heard Report - July 2021</b> .....      | <b>ii</b>  |
| <b>Engagement Snapshot</b> .....                   | <b>iii</b> |
| <b>1.0 Introduction &amp; Overview</b> .....       | <b>1</b>   |
| <b>2.0 Community Engagement: July 2021</b> .....   | <b>2</b>   |
| 2.1 Purpose .....                                  | 2          |
| 2.2 What We Did to Encourage Participation .....   | 2          |
| 2.3 What We Were Asking .....                      | 3          |
| <b>3.0 What We Heard</b> .....                     | <b>3</b>   |
| 3.1 Online Survey: Quantitative results .....      | 3          |
| 3.2 Online Survey: Qualitative results .....       | 6          |
| 3.3 Community Forum: Qualitative results .....     | 2          |
| 3.4 Pop-Up Events: Qualitative results .....       | 2          |
| <b>4.0 Correspondence</b> .....                    | <b>2</b>   |
| <b>For More Information &amp; Next Steps</b> ..... | <b>3</b>   |

## 1.0 Introduction & Overview

The City of North Vancouver is creating a new plan for Kings Mill Walk Park in response to the changing Harbourside neighbourhood.

This July, we reached out to the community for feedback on the revised draft design concept for Kings Mill Walk Park, and the proposed park amenities. Kings Mill Walk Park is a waterfront park located adjacent to the Harbourside Development in the southwestern section of the City. Improvements to the park are required as part of the Harbourside Development, and our design goal is to create a space that serves both current and future residents.

### Project Timeline



## 2.0 Community Engagement: July 2021

### 2.1 Purpose

Our goal for this phase of engagement was to gather community input on the proposed park amenities and received feedback on the revised park design concept.

### 2.2 How We Encouraged Participation

A communications and engagement plan was developed to ensure public awareness of the project, and ways to for input. The plan reflected the approved scope of this project phase and meeting COVID-19 public health guidelines.

| Platform                  | Details                                                                                                                                                                                                                                                                             |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Cnv.org                   | Launched a webpage update on July 16, 2021.                                                                                                                                                                                                                                         |
| Issued Info Bulletin      | Sent out to 1,130 subscribers and media contacts on July 16, 2021.                                                                                                                                                                                                                  |
| E- Newsletters            | Sent July 20, 22, and 29, 2021 to over 1,300 subscribers.                                                                                                                                                                                                                           |
| Social Media Posts        |  3 posts  3 posts  2 posts |
| Stakeholder Outreach      | Sent a notice to local businesses and stakeholders.                                                                                                                                                                                                                                 |
| On-site info signage      | Installed ten signs in and around Kings Mill Walk Park.                                                                                                                                                                                                                             |
| Engagement Handouts       | Distributed postcard with project information during pop-up events at Kings Mill Walk and Civic Plaza to over 200 community members.                                                                                                                                                |
| Engagement webpage        | Launched a Let's Talk project page on July 16, 2021, which includes a project summary, background information, image gallery, online survey, community discussion forum, and Q&As.                                                                                                  |
| Information Pop-Up Events | Hosted a series of information pop-up events at Kings Mill Walk Park and Civic Plaza on July 16, 17, 19, and 20, 2021.                                                                                                                                                              |

## 2.3 What We Asked

The City asked for feedback and a level of community support on the following topics:

1. Revised draft design concept for Kings Mill Walk Park.
2. Proposed amenities and features for the new off-leash area and 'All-Ages' activity zone.

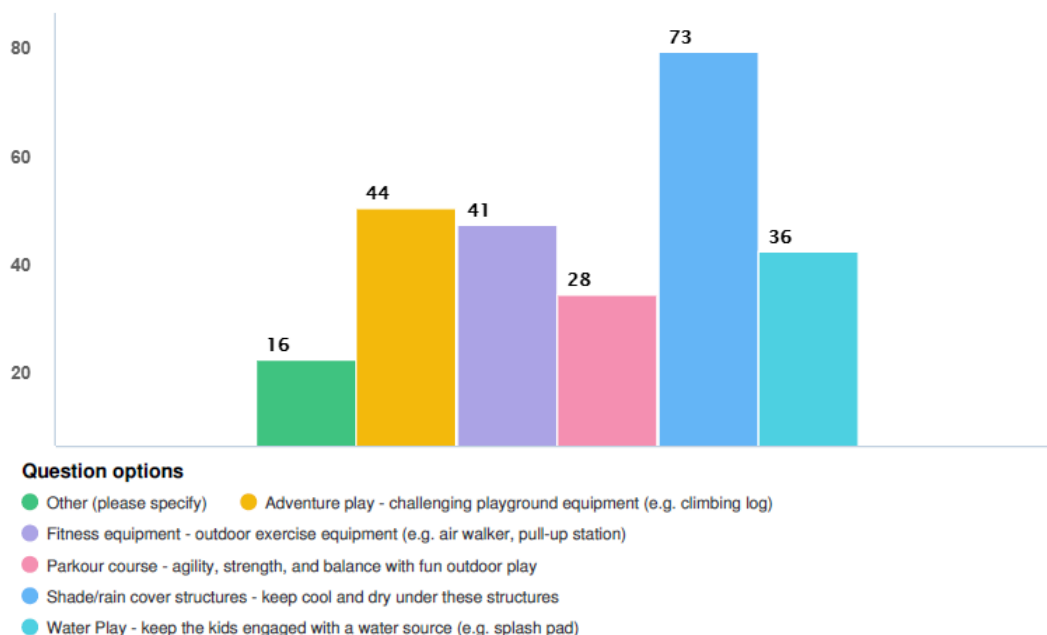
## 3.0 What We Heard

A total of 104 survey responses were received. Please note:

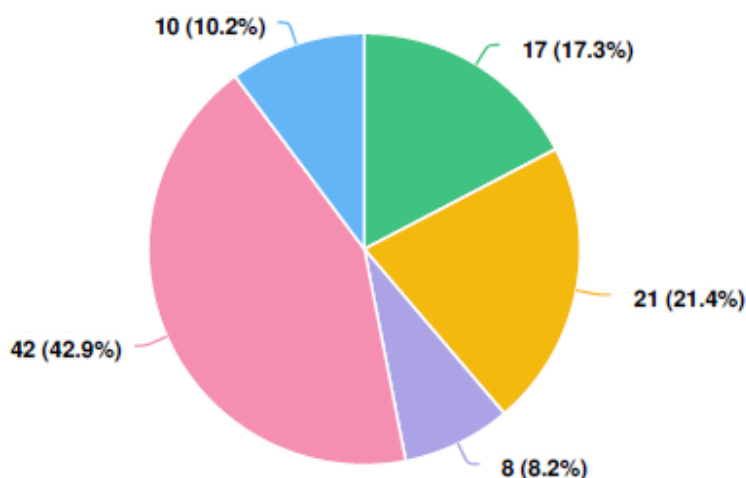
- Each survey question provided an opportunity for comments, in addition to an open-ended question at the end of the online survey.
- Not all respondents answered every question, as some questions were optional.
- The views represented in the survey results reflect the priorities and concerns of the respondents. They may not be representative of the overall view of the public and other stakeholders because respondents elected to take the survey, and therefore do not reflect a random sample.
- The City of North Vancouver has read and will consider all feedback.

### 3.1 Online Survey: Quantitative results

**Question 1.** Please select the activity options that you'd like most in the 'All Ages' Play Zone (check all that apply). If you think something is missing, select 'Other' to let us know.



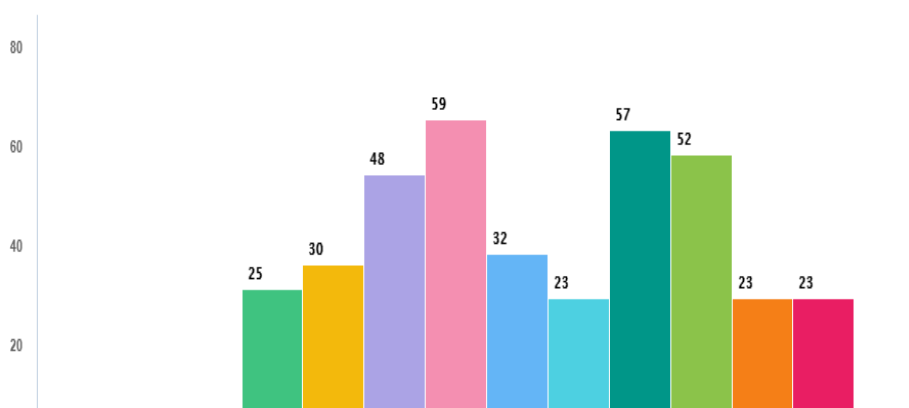
**Question 2 (optional).** Which active area amenity is your favourite?



**Question options**

● Adventure play
 ● Fitness equipment
 ● Parkour course
 ● Shade/rain cover structures
 ● Water play

**Question 3.** Please select the off-leash dog area options that you'd like most in this park (check all that apply). If you think something's missing, select 'Other' to let us know.



**Question options**

● Boulder agility elements - boulders to run over and around
 ● Log agility elements - logs to jump over and run on  
● Shade/rain cover structures - keep cool and dry with sheltered seating  
● Lighting - pedestrian scale lights for park use in the winter or evenings
 ● Separated shy/small dog area
 ● Digging area  
● Dog run and fetch space
 ● Water play features - keep your dog clean and cool (e.g. splash pad)
 ● I'm not a dog owner.  
● Other (please specify)

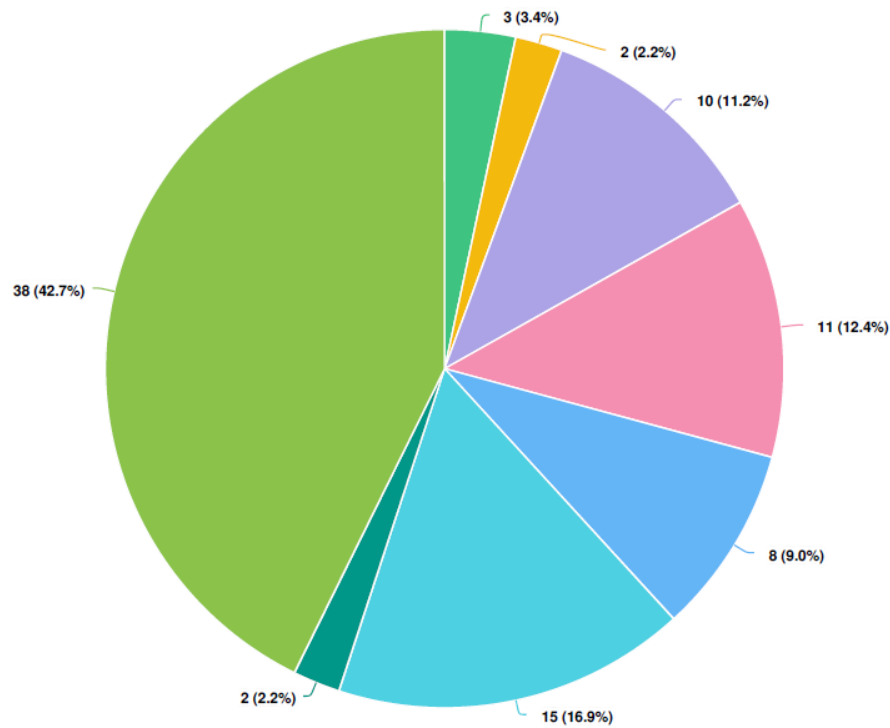
**"Other" examples of features**

|                        |                                                                        |
|------------------------|------------------------------------------------------------------------|
| Shoreline Water Access | Natural Elements i.e. Trees and grass, not dirt, bark mulch, or gravel |
|------------------------|------------------------------------------------------------------------|

|                                                                                         |                                                             |
|-----------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Agility elements that are more purposeful such as agility hoops, seesaws, tunnels, etc. | Area too small, need for safe, large space to play and run. |
|-----------------------------------------------------------------------------------------|-------------------------------------------------------------|

|                     |
|---------------------|
| Benches and seating |
|---------------------|

**Question 4 (optional).** Which off-leash dog area amenity is your favourite?



**Question options**

- Boulder agility elements
  Log agility elements
  Shade/rain cover structures
  Lighting
  Water play features
- Separated shy/small dog area
  Digging area
  Dog run and fetch space

## 3.2 Online Survey: Qualitative results

Comments related to park amenities are summarized by themes and in order of most mentioned in the following lists. All of these questions are conditional and optional.

### ACTIVE AREA QUESTIONS

**Question 2B (optional).** Why is 'adventure play' your favourite active area amenity option?

- Is family and kids oriented
- Facilitates all ages fun
- Is a necessary amenity for a park
- Facilities educational play

**Question 2B (optional).** Why is 'fitness equipment' your favourite active area amenity option?

- Facilitates all ages fun, including adults
- Supports a healthy lifestyle
- Is a personal preference

**Question 2B (optional).** Why is 'parkour course' your favourite active area amenity option?

- Is a unique park amenity
- Facilitates all ages fun
- Is a challenging activity

**Question 2B (optional).** Why is 'shade/rain cover' your favourite active area amenity option?

- Facilitates all weather and year-round park use
- Supports inclusivity and accessibility of the park
- Is useful
- Creates a popular gathering space

**Question 2B (optional).** Why is 'water play' your favourite active area amenity option?

- Is family and kids oriented
- Help everyone keep cool in hot weather
- Provides an alternative to shoreline access

## OFF-LEASH DOG AREA QUESTIONS

**Question 4B (optional).** Why is 'dog run and fetch space' your favourite dog amenity option?

- Represents a critical features of any park
- Helps release dog's energy
- Creates more space
- Is my dog's personal preference
- Creates room for safe play and enjoyment by dogs

**Question 4B (optional).** Why is 'digging area' your favourite dog amenity option?

- Is my dog's personal preference

**Question 4B (optional).** Why is 'boulder agility elements' your favourite dog amenity option?

- Supports exercise with a natural look and feel

**Question 4B (optional).** Why is 'log agility elements' your favourite dog amenity option?  
*No response.*

**Question 4B (optional).** Why is 'shade/rain cover' your favourite dog amenity option?

- Facilitates all weather and year-round park use

**Question 4B (optional).** Why is 'water play' your favourite dog amenity option?

- Sounds fun
- Is my dog's personal preference
- Helps dogs keep cool in hot weather

**Question 4B (optional).** Why is 'shy/small dog area' your favourite dog amenity option?

- Creates a safe space for small dogs

**Question 4B (optional).** Why is "lighting" your favorite dog amenity option?

- Facilitates year-round park use
- Help make the park safer

### 3.3 Community Forum: Qualitative results

Using the community forum, we asked participants to 'tell us what you think of the revised concept plan for Kings Mill Walk Park'. Comments related to the revised park design concept are summarized by themes and in order of mentions in the following lists.

- Disagree with larger dog area/ opposed to dog area
- Dog area needs to be larger
- Support for proposed dog area
- Limit access to natural areas /beach wanted
- Support for washrooms
- Support for shelters/weather protection
- Access to beach/ocean wanted
- Support beach volleyball
- Oppose beach volleyball

### 3.4 Pop-Up Events: Qualitative results

Comments related to the revised park design concept are summarized by themes and in order of mentions in the following list.

- General support for the revised park concept plan and amenities proposed for the off-leash area and all ages play zone. Positive feedback about the goals and objectives of the plan.
- Questions about the proposed adjacent development and the size scale and timeline for development.
- Concerns about long term parking implications related to the proposed adjacent development.
- Concerns about long term traffic implications related to the proposed adjacent development

## 4.0 Correspondence

The following are a summary of key themes from the six emails received by Council and the Parks Team during the engagement period.

- Parking
- Larger dog area wanted
- Disagree with larger dog area/dog area
- General support for revised plan

## For More Information & Next Steps

The City will use the feedback received to help determine the final details of the park master plan and shared with the project Task Force.

### FOR MORE INFORMATION

- Visit the project webpages at [cnv.org/kingsmill](http://cnv.org/kingsmill) or [letstalk.cnv.org/kingsmill](http://letstalk.cnv.org/kingsmill)
- Contact the Parks Team at [eng@cnv.org](mailto:eng@cnv.org) or 604-983-7333