

Kings Mill Walk Park Master Plan: What We Heard Report

MAY 2021 | ENGINEERING, PARKS & ENVIRONMENT DEPARTMENT



Engagement Snapshot

PARTICIPANT SUMMARY



531

survey responses
received



18

emails recieved



63%

live in the City



49%

visit KMW Park
every week



38% under 44

39% 45-64

20% over 65



58%

live or work within
walking distance of
Kings Mill

PROMOTION



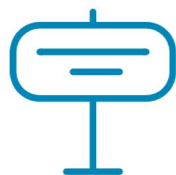
197

visits to
City of NV webpage



2

e-Newsletters



6

on-site signs



5 posts each on Facebook,
Twitter, & Instagram

35,000 people reached

45 comments recieved
social media



5,050

visits to
Let's Talk CNV



3

earned media pieces

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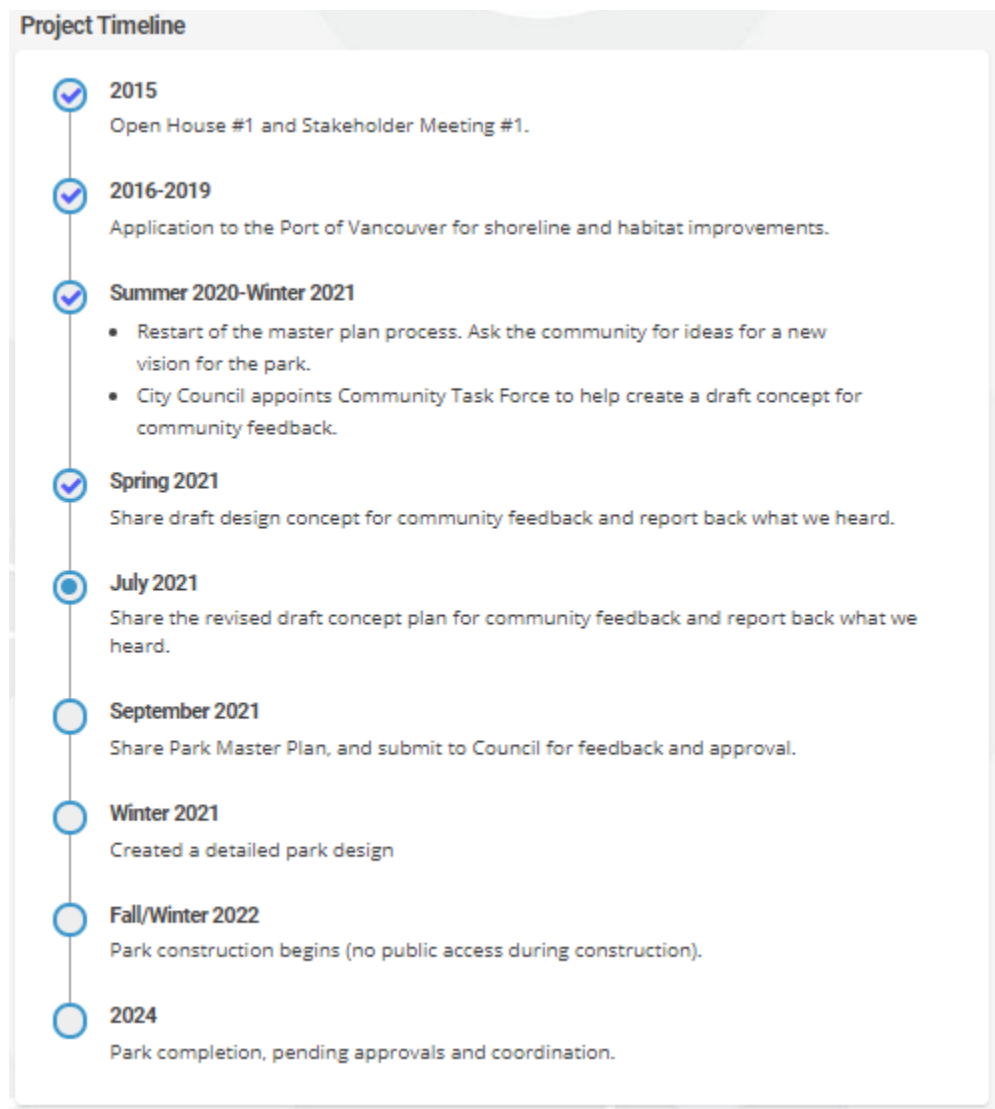
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1.0 Introduction & Overview

The City of North Vancouver is creating a new plan for Kings Mill Walk Park in response to the changing Harbourside neighbourhood.

This spring, we reached out to the community with a draft design concept, vision, and guiding principles for Kings Mill Walk Park. Kings Mill Walk Park is a waterfront park located adjacent to the Harbourside Development in the southwestern section of the City. Improvements to the park are required as part of the Harbourside Development, and our design goal is to create a space that serves both current and future residents.

After reviewing all the feedback, we've revised the proposed design concept to better meet the needs of the community.



2.0 Community Engagement: May 2021

2.1 Purpose

Our goal for this phase of engagement was to gather community input on the draft vision, guiding principles, emerging design directions, and overall concept plan for the Kings Mill Walk Park Master Plan.

2.2 Engagement Methods

A communications and engagement plan was developed to ensure public awareness of the project, timeline, and opportunities for input. The plan reflected the approved scope of this project phase in addition to an adjusted approach for working with the community in the context of the COVID-19 pandemic and related safety requirements for physical distancing.

Platform	Details
City of North Vancouver website	Webpage launched on May 17, 2021.
E- Newsletters	Information featured in our CityView e-Newsletter on May 20 and 27, 2021.
Social Media	A social media campaign notifying the public of the engagement opportunity.
Stakeholder Outreach	Hosted a meeting in March 2021 with key stakeholders including those bordering the park. Staff and Council also had various correspondence and responded to inquiries from stakeholders. A Community Task Force - Task Force representing community members from a variety of ages and backgrounds including a 4 year old, high school students, and seniors was formed and provided significant contributions on the revised concept plan
On-site signage	Signs were installed in Kings Mill Walk Park providing project information and ways to give input.
Engagement web page	Engagement materials were posted on Let's Talk CNV.
Earned media	Coverage in 3 unique news sources.

2.3 What We Were Asking

The City asked for feedback and level of community support on the following topics:

- Draft vision and guiding principles.
- Draft concept design for the park.
- Emerging design directions for Kings Mill Walk's 'Trails and Movement'.
- The emerging design directions for Kings Mill Walk's 'Shoreline and Parkland Habitat'.
- Emerging design directions for Kings Mill Walk's 'Activities and Facilities'.

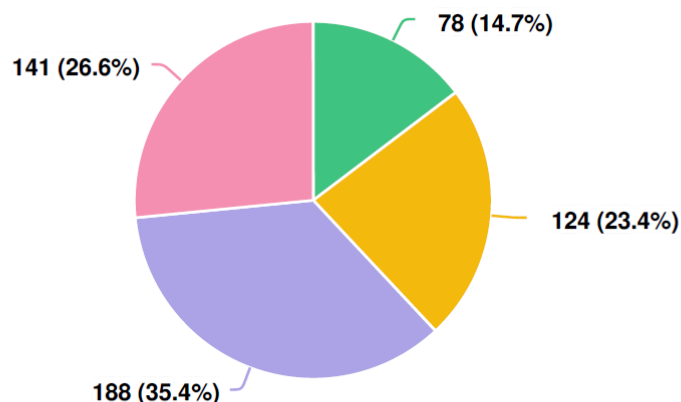
3.0 What We Heard

3.1 Online Survey: Quantitative results

A total of 531 survey responses were received, 335 of which were from City residents. Please note:

- Not all respondents answered every question in the survey (i.e. not all questions were required).
- The views represented in the survey results reflect the priorities and concerns of the respondents. They may not be representative of the overall view of the public and other stakeholders because respondents elected to take the survey, and therefore do not reflect a random sample.

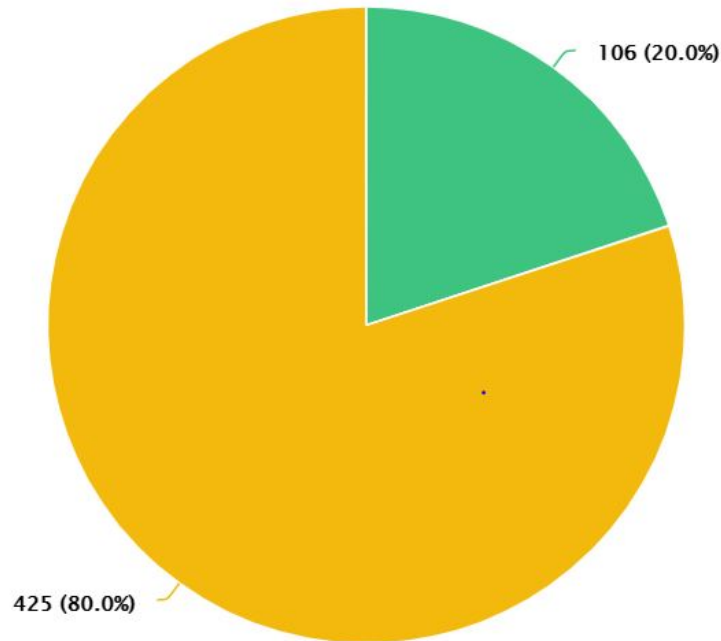
Question 1. Overall, how do you feel about the draft vision and guiding principles?



Question options

- Very well – I can imagine this future for the park
- Quite well – I feel most of the vision and guiding principles describe a strong future
- Room for improvement – I think some changes are needed
- Not well – I'd like to see significant changes

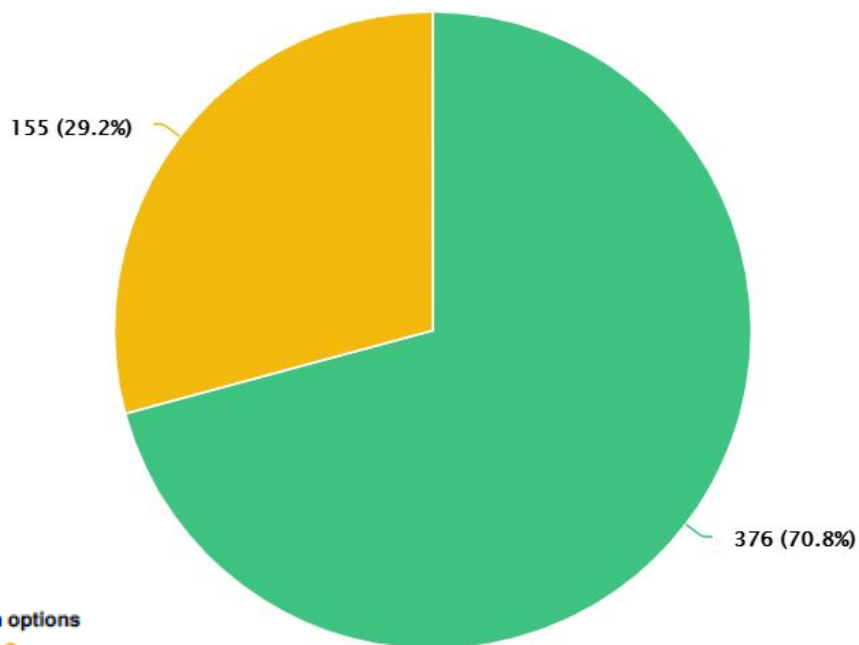
Question 2. Do you support the draft concept plan for the park?



Question options

● Yes ● No

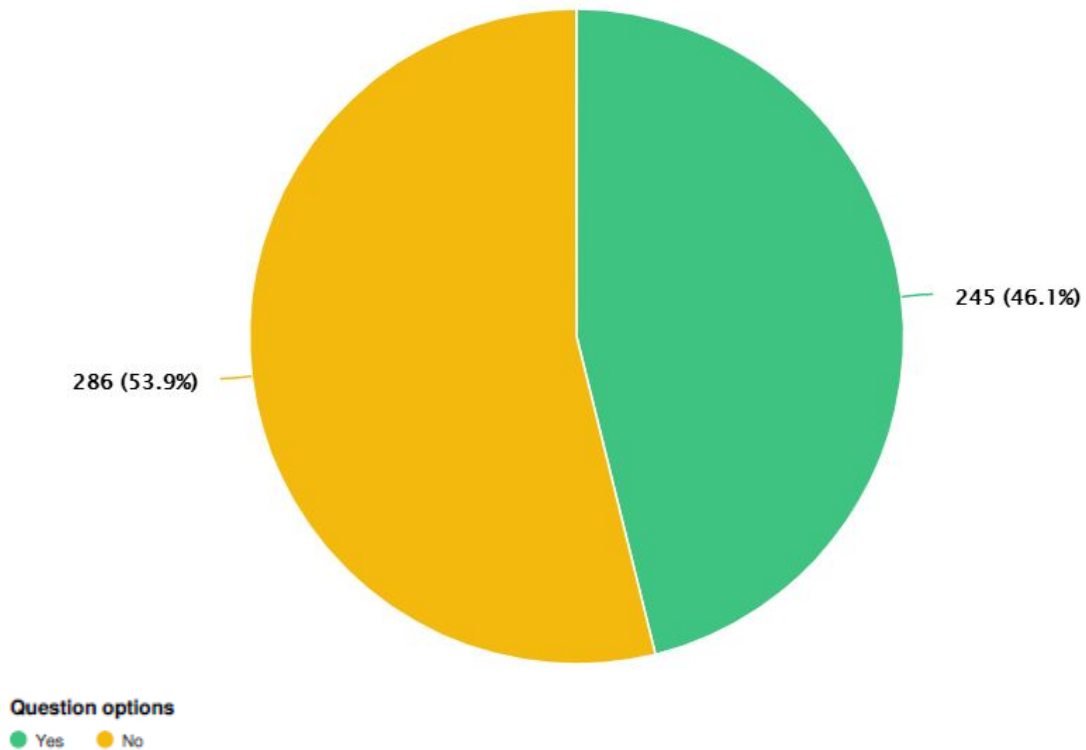
Question 3. Do you support the emerging design directions for trails and movement?



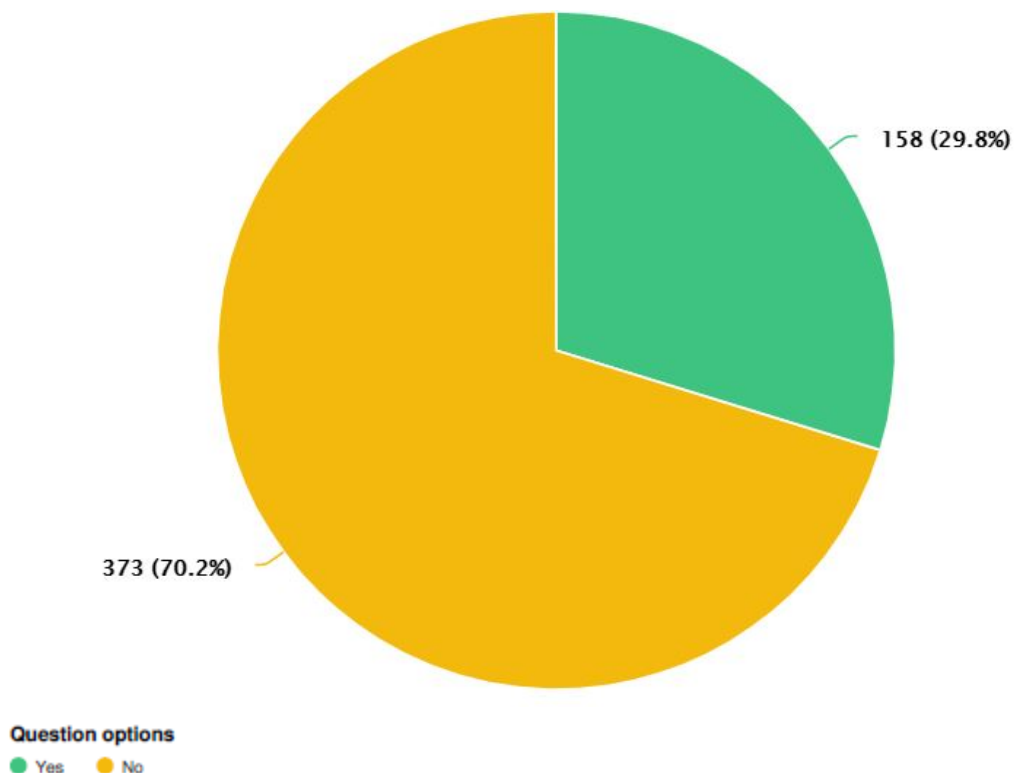
Question options

● Yes ● No

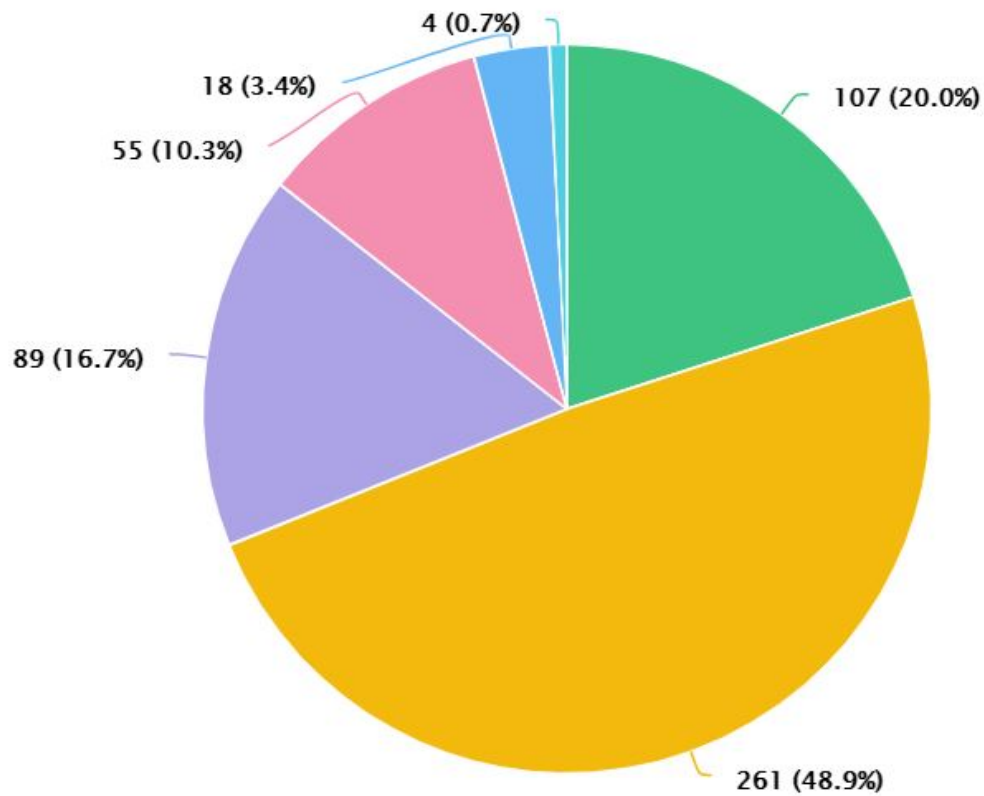
Question 4. Do you support the emerging design directions for the shoreline and parkland habitat?



Question 5. Do you support the emerging design directions for activities and facilities?



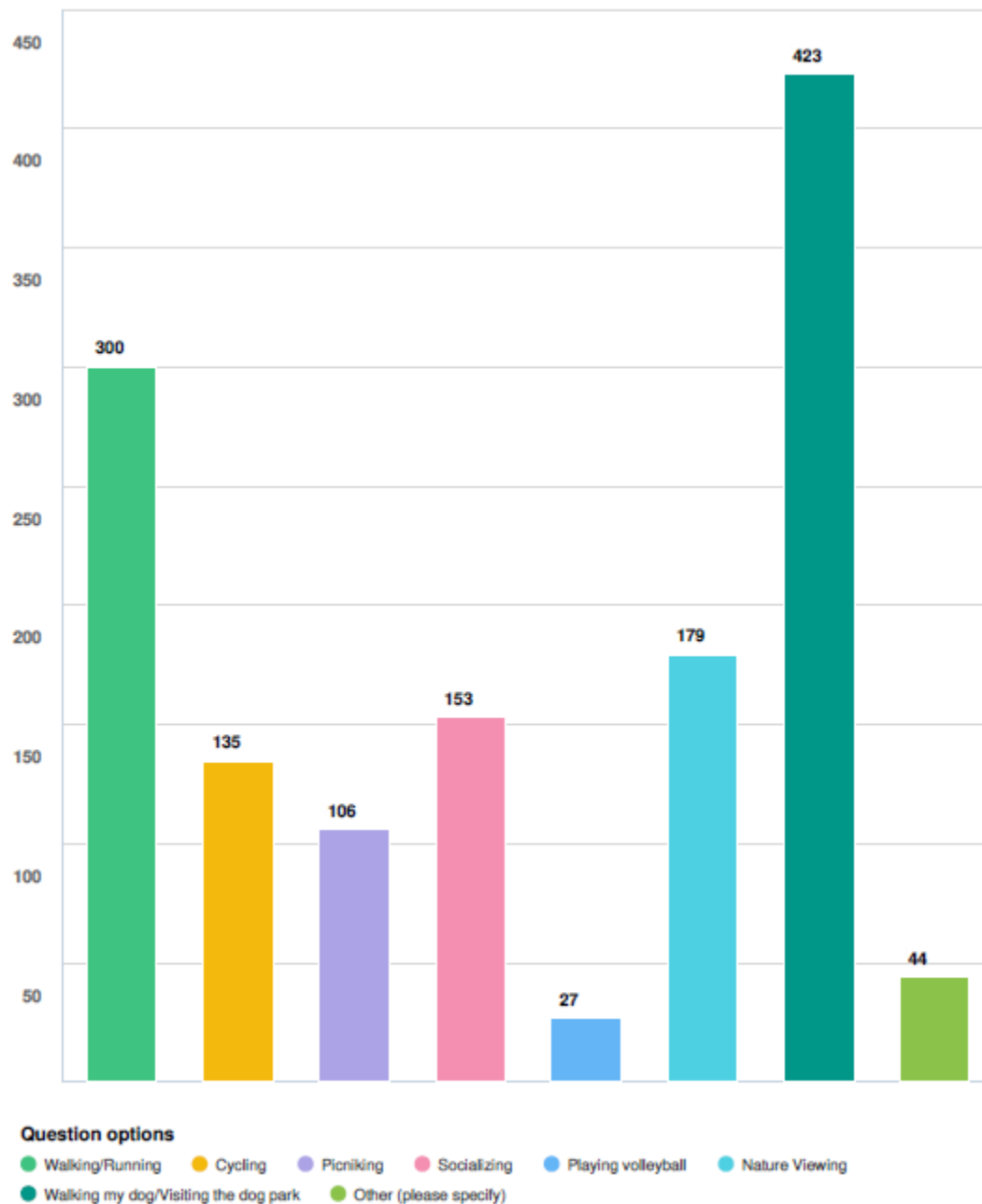
Question 6. How often do you visit Kings Mill Walk Park on average? (optional)



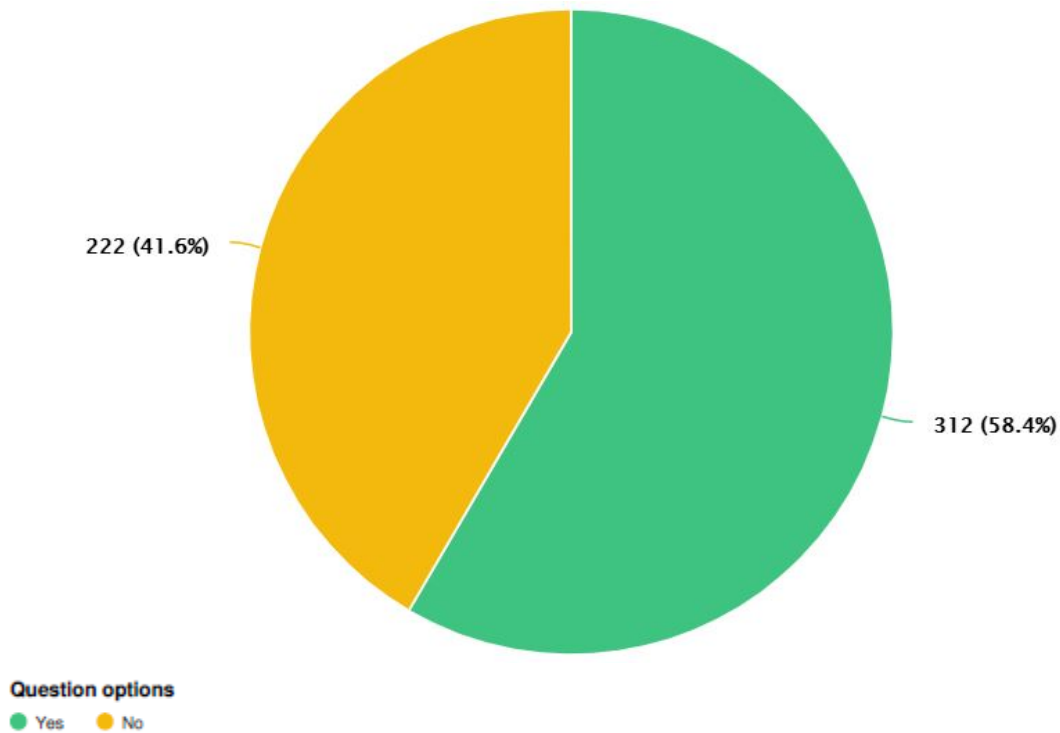
Question options

Every day Every week Every other week Once a month Less than once a month Never

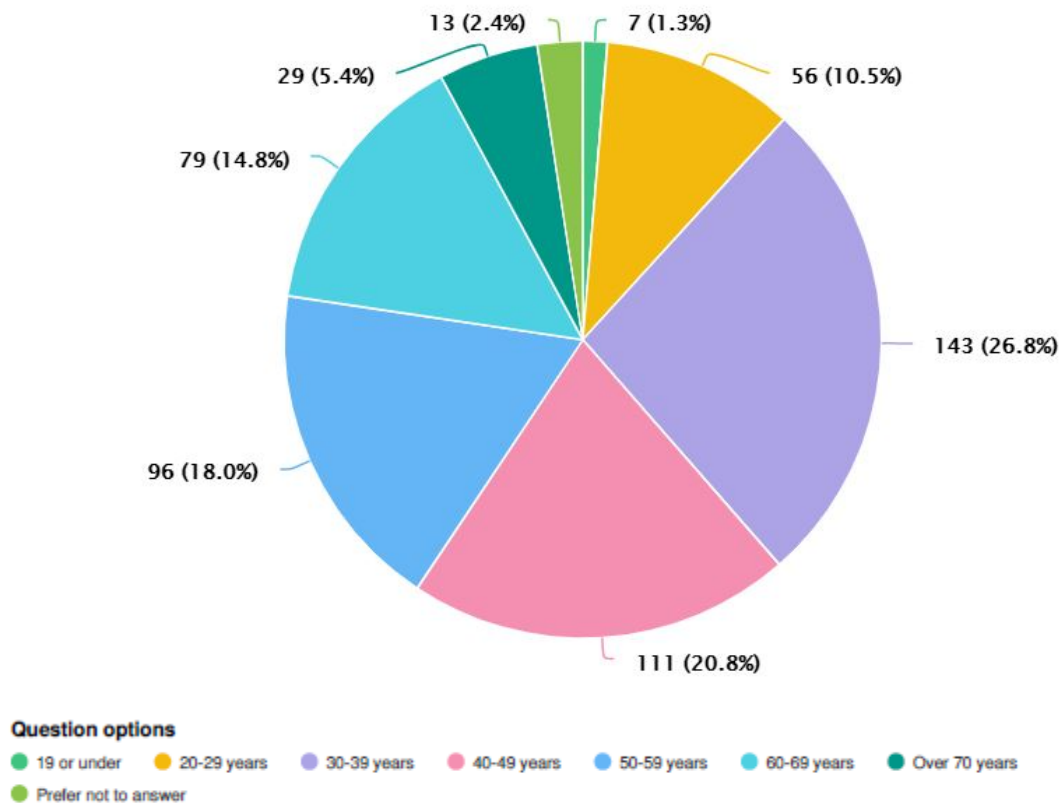
Question 7. What do you like to do at Kings Mill Walk Park? (optional)



Question 8. Do you live or work within walking distance of Kings Mill Walk Park?



Question 9. What is your age range?

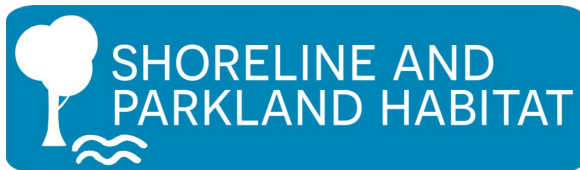


3.2 Qualitative results

The following is a summary of the five key themes we've identified through community engagement.

Please note:

- Each survey question provided an opportunity for comments, in addition to an open-ended question at the end of the online survey.
- Not all respondents answered every question, as some questions were optional.
- Some respondents may have repeated similar comment themes in each open-ended question.
- The City of North Vancouver has read and will consider all feedback.



- Balance habitat enhancement with other park activities (e.g. walking opportunities, passive open space, places to sit, picnic).
- Maximize park space for the existing users and the new residents moving to this area.
- Enhance access to the water



- We like that the existing dog area has accessible paths, fencing, seating, and access to water.
- Incorporate nature into the off-leash dog area.
- The proposed off-leash dog area is too small.
- Create additional off-leash areas in other locations in the City.



- Space is needed for benches, picnic tables, and lawn.
- People enjoy parking along Harbourside Place.
- Too many activities included in the plan - flexible space is important.



PLAY AND ACTIVITIES

- Create more space dedicated to active use, including for adults.
- Concern over removal of volleyball courts.
- Separate the children's play area from the off-leash dog area.
- Washrooms are essential and must be accessible.
- Integrate nature into the plaza area.



TRAILS FOR ALL

- Keep trails inclusive and accessible.
- Existing trails and paths are congested.
- Support for separating cyclists from pedestrians for safety.

4.0 Correspondence

The following are a summary of key themes from the emails received by Council and the Parks Team during the engagement period.

Theme (18 pieces of correspondence)	# of Mentions
Authors clearly opposed to the project	1
Comments about the off-leash dog area	16
Authors clearly in support of the project	1

For More Information

Feedback received from this phase of engagement will be considered in the context of project scope, budget and requirements. The City will use the feedback collected to develop a revised concept plan for Kings Mill Walk Park, which will be presented to the community for further feedback in July 2021.

FOR MORE INFORMATION

- Visit the project webpage at cnv.org/KingsMill
- Contact the Parks Team at eng@cnv.org or 604-983-7333

Thank you to everyone who participated in this engagement on the Kings Mill Walk Park Master Plan project. Your input and feedback is important and will be considered in refining draft designs.